Top 10 Youtubers In India 2022/2023

In recent years, access to unlimited, high-speed internet has significantly contributed to the growth of social media platforms like YouTube, Twitter, Instagram, Snapchat etc. in India. Suppose you go through the list of the top 10 YouTubers in India in 2022. Maximizing the untapped potential, numerous new content creators are emerging who are leveraging <u>YouTube</u> to showcase not only their talents but also earn a living.

Without any doubt, these content creators have made an achievement for themselves and have become celebrities on social media. Being one of the top 10 Indian YouTubers is difficult given the number of options users have today.

To succeed in the competition, YouTubers need to have updates on the latest and upcoming trends that will influence the users. Also, they must be flexible to innovate, creativity and change their content according to particular time demands.

Here is the list of the top 10 Indian YouTubers in India with the most subscribers.

1. Ajey Nagar



Name of the YouTube Channel: CarryMinati, CarryisLive

Genre: Comedy

Total Number of Subscribers: 43 million

YouTube Income Per Month: INR 25+ lakh

Ajey Nagar (aka CarryMinati) is one of the top 10 famous YouTubers in India with subscribers ranging in different age groups. His first YouTube channel, 'STeaLThFeArzZ,' was launched in December 2010. That channel featured videos about gameplay, football tricks, tech tutorials, and other topics.

However, it failed and was unsuccessful and later he started another new channel named 'CarryMinati,' where he uploaded rant videos. He is known for roasting videos, his channel CarryMinati is the most subscribed YouTube channel in India.

An avid gamer, Ajey has another channel named CarryisLive gaming and live-streaming channel which also has around 10 million subscribers.

Most Viewed Videos of CarryMinati (Ajey Nagar):

■ The ferocious rap song Yalgaar. CarryMinati

- The 'Film The Fare' Video. CarryMinati
- The roast on Bigg Boss 13. CarryMinati
- The 'Tik Tok Evolution' Video
- The 'Bye Pewdiepie' Video

2. Ashish Chanchlani



Name of the YouTube Channel: Ashish Chanchlani Vines

Genre: Comedy

Total Number of Subscribers: 26.8 million

YouTube Income Per Month: INR20 lakh

Ashish Chanchlani comes in the comedy genre. He started his YouTube channel in 2009, His funny videos are popular with everyone. An engineer by education, Ashish has set an example for all the youngsters who want to follow their passion with completing the education they have pursued.

Most Viewed Videos:

- "Exams Ka Mausam"
- "Tution, Classes Aur Bache"
- "PUB G Ek Game Katha"

3. Gaurav Chaudhary



Name of the YouTube Channels: Technical Guruji, Gaurav Chaudhary

Genre: Technology

Total Number of Subscribers: 26 million

YouTube Income Per Month: INR 20-25 lakh

Gaurav Chaudhary is one of the leading famous technology YouTubers in India. He launched his Technical Guruji Channel in October 2015. With content primarily focused on technology videos which give all the information about the latest gadgets, newly introduced software, and product reviews. He also has a second channel on which he posts vlog content.

4. Amit Bhadana



Name of the YouTube Channel: Amit Bhadana

Genre: Comedy

Total Number of Subscribers: 23.6 million

YouTube Income Per Month: INR25-30 lakh

Amit Bhadana creates videos with unique comedic timing. In May 2020, he became the first-ever Indian YouTube creator to cross 20 million subscribers.

5. Bhuvan Bam



Name of the YouTube Channel: BB Ki Vines

Genre: Comedy

Total Number of Subscribers: 23.4 million

YouTube Income Per Month: INR 95 lakh

Bhuvan has a YouTube channel named BB Ki Vines, he creates versatile content creators. In his videos, he portrays multiple characters in a hilarious way which got famous everyone. His recently launched video series Dhindora was a super hit and has been receiving consistent praise from critics. He is not just a YouTuber but also a great singer and before his channel, he started his career in New Delhi at bars as a singer. He bagged the most popular channel award on YouTube in Webtvasia Awards in 2016 and also got featured in Forbes India's 30 under 30 lists.

6. <u>Zayan Saifi, Nazim Ahmad, and Wasim</u> Ahmad



Name of the YouTube Channel: Round2Hell

Genre: Comedy

Total Number of Subscribers: 23.4 million

YouTube Income Per Month: INR 10-20 lakh

With Round2Hellthe trio of Zayan, Nazim, and Wasim has emerged as one of the top 10 YouTubers in India list. Famously known for their comedic videos.

7. Sandeep Maheshwari



Name of the YouTube Channel: Sandeep Maheshwari and Sandeep Maheshwari Spirituality

Genre: Motivational Videos

Total Number of Subscribers: 22.7 million

A <u>Successful entrepreneur</u> and motivational speaker, Sandeep Maheshwari is known for inspiring the youth with his unique style of storytelling which believes in changing people's lives through content that is straightforward and relevant. Besides his YouTube channel, he is fond of stock photography and is the founder of a company named imagebazaar.com.

In the year 2003, he wrote a marketing book and established a firm yet again he had to shut the company very soon after that.

In 2006, he started his company named imagebazaar.com as he found out about stock photography. He is the CEO and the company is all about the world's huge collection of Indian images with a collection of over 10 lakh photographs, videos, illustrations and 3D imagery that has been shot by approximately 10,400 photographers.

8. Dr Vivek Bindra



Name of the YouTube Channel: Dr Vivek Bindra: Motivational Speaker

Genre: Motivational Videos

Total Number of Subscribers: 17.9 million

YouTube Income Per Month: INR 20 lakh

A corporate coach, keynote speaker, entrepreneur, and successful YouTuber, Dr Vivek Bindrah creates videos that are useful for students and for the <u>corporate world</u> people etc.

He was awarded by Maruti Suzuki as the Best Corporate Trainer for 2 consecutive years. Also, he has written ten great motivational books. He had also been accorded as the best motivational and keynote speaker in India by the International Association of Lions Club.

9. Bilal Shaikh



Name of the YouTube Channel: Emiway Bantai

Genre: Music

Total Number of Subscribers: 16.7 million

YouTube Income Per Month: INR 30-50 lakh

Bilal Shaikh aka Emiway Bantai is perhaps the only musician. Bilal made it big with his zeal for hip-hop music in India. His songs always have a catchy rhythm and have become party anthems around the world. He started his career by working for a café named Hard Rock Café. Making Hindi his strength, he started making raps in Hindi which was Aur Bantai was his first rap that was an immense success in 2014 and then there was no stopping him.

10. Faizal Khan



Name of the YouTube Channel: Khan GS Research Centre

Genre: Education

Total Number of Subscribers: 13.2 million

YouTube Income Per Month: INR 20-50 lakh

Faizal Khan aka Khan sir. He made a video on education. His methods of teaching entertain the students and engage them in the classroom which has made him popular. His short videos and memes are also popular on social media platforms.

Additionally, there are some top youtubers in education, tech, and gaming as well.

Top 3 Educational YouTuber in India

1. Abhi and Niyu

Abhi and Niyu's YouTube channel is run by a Husband-wife content creator duo. The main aim to start a YouTube channel was to make the internet a positive place and spread positive news.

They have started 100 Reasons to Love India, a series that brought out the positive stories of India and went popular on the internet. Their content is based on India's changemaker, about our history, and culture, informative and gives the viewer an unbiased perspective of the content.

The motto of this YouTube channel is "We are here to share Solutions and we are here to make you India Positive."

- Number of Subscribers of Abhi and Niyu YouTube channel-2.84 M
- Number of Views of Abhi and Niyu YouTube channel –
 329,541,053 views.

2. Physics Wallah — Alakh Pandey

Physics Wallah is a YouTube channel for students who are preparing for engineering or medical entrance examinations. This channel was started by Alakh Pandey Sir.

When he started this channel, he was all alone and used to teaching Physics & Chemistry. Within 3 months he became popular which resulted in the expansion of the team. Now he is assisted by Maths, Chemistry, Biology and Physics teachers.

- Number of Subscribers of Physics Wallah YouTube channel- 7.46M subscribers
- Number of Views of Physics Wallah YouTube channel—
 1,377,192,806 views

3. Gagan Pratap Maths

Gagan Pratap Maths is a channel that helps you to prepare for all government exams. Gagan Pratap Sir is providing high-quality education on Careerwill App for various competitive exams like SSC BANK, RAILWAY EXAMS & All Other Government

exams.

- Number of Subscribers of Gagan Pratap Maths YouTube Channel— 3.02 M
- Number of Views of Gagan Pratap Maths YouTube Channel— 79,032,637 views

Top 3 Gaming YouTubers in India 2022 / 2023

1) Total Gaming:— Ajay

Ajay, known as Total Gaming (or Ajju Bhai), is an Indian gaming YouTuber and has 31.1M subscribers on this channel. He works as a software developer, freelancer, and "growth hacker" in Surat, Gujarat, and a gamer and live broadcaster YouTuber. He is skilled in many programming languages, including PHP and JavaScript.

In 2015, he began playing smartphone games such as Clash of Clans. He then played Garena Free Fire in 2018 after noticing a couple of his buddies playing it since it was becoming famous in India. After that, he started playing games on his computer.

2) Techno gamerz - Ujjwal Chaurasia

Ujjwal Chaurasia, also known as Techno Gamerz, is an Indian YouTuber in New Delhi and has 24.2M subscribers. He came to popularity in the gaming world due to his GTA V series. His first video game was "Snow Bros," which he played at his brother's house. He became interested in GTA: Vice City. Techno Gamerz's efforts were rewarded on January 6, 2019, as his channel topped 100,000 subscribers.

3) A_s gaming — Sahil Rana

Sahil Rana (AS Gaming) is an Indian YouTuber, video maker, and free-fire player. Sahil launched his YouTube channel in October 2016, but it took him three years to submit his first video, "5 secret spots in Bermuda map," on youtube. However, for the Indian YouTuber, 2020 was a game-changer as his channel numbers increased quickly. Over 14.5 million people have joined AS gaming.

Top 3 Tech YouTubers In India

1) Technical Guruji: — Gaurav Chaudhary

Gaurav Chaudhary, the host of the YouTube channel Technical Guruji claims that the rationale behind creating the channel was to make it very easy to understand the technical videos in Hindi for the masses in India.

He creates videos with updates on New Smartphone Unboxing, cryptocurrency, Gadgets Reviews, and other technologies found on this YouTube channel.

- Channel was started On -18 Oct 2015
- Subscribers 21.2M subscribers
- Videos 3769 uploads
- Views 2,651,064,344 views

2) Geekyranjit:- Ranjit Kumar

Ranjit Kumar is the host of the YouTube channel known as Geekyranjit. He also runs a gadget review website known as Tech2Buzz.com. Earlier, he quit his IT consultant job to start his own YouTube channel Geekyranjit. He talks about Android Tips and Tricks, Smartphone Reviews, Unboxing of New

Smartphones, Gadgets Reviews, and Electronic Products Reviews.

- Channel Was Started Jan 6, 2011
- Subscribers 3.14M subscribers
- Videos 2,999 uploads
- Views 725,013,119 views

3) Sharmaji Technical: — Praval Sharma

Praval Sharma started to make videos in Hindi to provide tech reviews in the Hindi language and reach out to the mass who wanted to learn and understand technology in the language of Hindi.

As an engineer, Praval spent his life in the IT sector before becoming a YouTuber. He has held positions as a technical engineer at Ericsson and as an Application Specialist at the ABB ISDC.

- Channel Started Mar 26, 2008
- Subscribers 1.69M subscribers
- Videos 3,455 uploads
- Views 265,892,944 Video Views

Summary

The technology upgrading at a fast pace brought along an opportunity, with the freedom to create content for free on social media platforms most popular amongst them is undoubtedly YouTube.

In this article, we have mentioned a list of the top 10 YouTubers in India. All these top YouTubers in India have been

working to produce quality content inspiring the youth to consider YouTube as a full-time career option.

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