

Titan launched three smartwatches under its new fitness brand

Titan has launched three smartwatches – Titan TraQ Lite, Titan TraQ Cardio, and Titan TraQ Triathlon under its latest fitness gear brand. The smartwatches can track fitness and workout activities such as jogging, running, swimming, and more. All the wearables can be purchased through the official Titan online store and also through e-commerce platforms Amazon and Tata Cliq. All three watches come in black colors and compatible OS are Android and iOS.

Titan TraQ Lite specifications

Titan TraQ Lite is an entry-level activity tracking watch from the fitness brand. The smartwatch costs Rs 3,999 in India and comes in green, orange, red, and yellow color variants. TraQ Lite comes with a chest strap which can measure heart-rate during workout based training. Titan TraQ Lite can record upto 25 workout sessions as a reference to users.

Titan TraQ Cardio and Triathlon specifications

Both smartwatches pack a battery of 290 mAh that lasts upto seven days operating on standard mode. TraQ Cardio costs Rs. 16,999 and comes in green, orange, and yellow colors. TraQ Triathlon costs Rs. 17,999 in India and comes in blue, green, and red color options. Titan TraQ Cardio and Titan TraQ Triathlon have onboard GPS and it can work independently from the smartwatch and doesn't require you to use a smartphone.

Both watches are water-resistance up to 5ATM and are mud-resistant also. TraQ Cardio and Triathlon offer regular smartwatch functions like message alerts, alarm stopwatch, music control, weather updates, and more. You can connect the

watches to any ANT-enabled devices to measure parameters such as heart rate, cycling power, cyclic cadence, and stride-based steps. The smartwatches have a transflective display that shines even in bright outdoors.