

# **Sony WF-1000XM4 TWS Earbuds Arrive With Active Noise Cancellation, LDAC Support Launched**

The Japanese tech giant Sony has launched a new pair of true wireless earbuds which comes with advanced features like Active Noise cancellation (ANC), the wireless earbuds improved their predecessor WF-1000XM3 across the board.

The Company's latest true wireless stereo (TWS) earbuds, called the Sony WF-1000XM4 in the global markets. Interested buyers buy it via Sony's official website, other e-platforms like Amazon, Flipkart and also by other retailers. These earbuds are among the first true wireless earphones which support Qi wireless charging and other premium features too.

Sony WF-1000XM4 TWS features and specifications:-

New series earbuds Sony WF-1000XM4 TWS features ANC like other premium TWS earbuds in the segment which are claimed to be 40 per cent better than the XM3 generation. The earphones are much smaller or completely newly designed which promise better comfort without any reduction in battery life.

The earbud tips are made of polyurethane foam material, reducing noise reduction by eliminating gaps between the earbud tip and ear canal and which enables better sound insulation. The earbuds have a new ergonomic design aimed at offering a stable fit.

The Sony WF-1000XM4 is equipped with a Sony V1 chip, which is touted to improve the noise-cancelling performance as well as the overall audio quality. Which is a newly designed 6mm driver that provides improved performance in low frequencies

and also has two noise sensing microphones per earbud, an Automatic Wind Noise Reduction mode.

The earphones offer up to twenty-four hours battery life with ANC enabled which carry eight-hour playtime in a single charge. The earbuds support Bluetooth 5.2 as well as all the popular audio formats like SBC, AAC, and LDAC.

Pricing and availability:-

The Sony WF-1000XM4 TWS earbuds are priced at \$279 (approximately Rs. 20,400). It will go on sale starting June 21 in all the leading markets like the US and UK. These premium earbuds are expected to arrive in India in a couple of weeks.