

Qualcomm Launched First Smartphone Finally After Months Of Speculation

On Thursday Qualcomm launched its first smartphone finally after months of speculation. Dubbed "Smartphone for Snapdragon Insiders," the premium phone is designed specifically for the company's loyalty programme called Snapdragon Insiders that was launched in March.

Qualcomm and ASUS have collaborated to launch the smartphone. True wireless stereo (TWS) earbuds are also bundled with the handset. The handset includes 888 SoC, 512GB of onboard storage, a 144Hz AMOLED display, and more.

Price and Specifications of Qualcomm Smartphone

The handset Snapdragon Insiders has a 6.78-inch S-AMOLED display that offers 1,080 x 2,448 pixels Full HD+ resolution, a 20.4:9 aspect ratio, 144Hz refresh rate, a 240Hz touch sampling rate, HDR10, and an in-display fingerprint scanner. The display of the phone includes an MW08SI active noise cancelling TWS earbuds manufactured by New York-based Master & Dynamic and is packed with a Qualcomm Quick Charge 5 charger (65W in global/ 35W in India), custom rubber bumper, and two USB Type-C to USB Type-C braided cables. The display is shielded by Gorilla Glass Victus.

The handset carries a Midnight Blue colour option and will be available for purchase through Asus' online and offline retail channels starting August. It will be available in China, Germany, Japan, Korea, the US, and the UK, followed by India.

The rear-facing triple camera setup has a Sony IMX 686 64-megapixel primary camera with an f/1.8 aperture and OIS support. It is coupled with a 12-megapixel Sony IMX363 ultra-

wide lens and an 8-megapixel telephoto camera with 3x zoom with OIS support. The other features that are available on the device include dual SIM, 5G with mmWave support, Wi-Fi 6E, Bluetooth 5.2, NFC, a USB Type-C port, a fingerprint scanner, and an illuminated Snapdragon logo on the back. For selfies, it has a front camera of 24-megapixel. The handset has a custom rubber bumper, which is essentially a rubber frame for the phone. There is a Qualcomm Quick Charge 5 power adapter and two USB-C to USB-C braided cables in the box.

The handset is priced at \$1,499 (₹112,200 approx) for the 6GB/512GB variant. There are no other variants available. Availability of the phone from Asus' online and offline retailers in August and it comes only in a Midnight Blue colour.