

# **Flipkart trolled by telling the customer in Nagaland that it doesn't deliver outside India**

Flipkart put itself in trouble and trolled, because of the controversial post on social media. It happened when service executives commented to a customer that the company would not deliver goods in Nagaland because it would not provide "delivery outside India." The company later realized its mistake and then apologized for the erroneous response.

For now, Flipkart had faced the trouble already with social media users who virtually slammed the company for its comments to a customer query.

There are reports against the Flipkart support page on Facebook where a presumable customer in Nagaland asked a question about the company services not to deliver in Nagaland and why it treats the north-east states differently.

The company then realized its mistake soon and apologized. They are also extremely sorry about the behavior earlier. They ensure serviceability across the nation, including rough regions in Nagaland. They keep a connection with people and provide currently available options.

One of the comments included that it's very bad to have poor knowledge of geography and it is important to have compulsory school education.

The Chairman of The Indigenous Progressive Regional Alliance (TIPRA) Pradyot Manikya questioned Flipkart on Twitter that what is the reason that they thought that Nagaland is not a part of India. Answering to Pradyot Manikya's tweet, Flipkart

responded they are extremely sorry about the inadvertent error earlier.

However, Flipkart's response did not cooperate with netizens who trolled the e-commerce platform for their previous comment.

One of the users said that they are outrageous @Flipkart because it is against the nationalism of the country. Nagaland is a part of the motherland, as the founders of the country are the 'citizens' of India. Social media has a good or ugly side. These media platforms are the most accessible, easiest, and cheapest way to express opinions.