

Facebook introduces new Accounts Center with payment options

Facebook has launched a consumer-centric portal called Accounts Center which allows the users to post content on Facebook, Instagram, and Messenger with payment options.

In the Settings section of Facebook, Instagram, and Messenger, the 'Accounts Center' helps the users to manage their experiences across Facebook-led apps, like 'Single Sign-On' and Facebook Pay which will arrive later this year.

The Accounts Center feature will be available in the Settings option of Facebook, Messenger, and Instagram. But it is not a mandatory option for all. Users can maintain the same name with different usernames across Facebook apps. An option to sync your name and display picture will be available which will change your name and DP on Instagram following your Facebook. One can unsync this functionality.

By using the 'Single Sign-On' feature users can log in and recover their accounts more easily if they forget the passwords. This also allows you to share the same story or post on both Instagram and Facebook.

Facebook reported that the portal centralizes payment, contact, and login information of all the apps belonging to billions of users that are kept separately with different profile identities. The users can maintain separate identities through all the Facebook-owned apps, with separate profile pictures and information and distinct names or handles.

In a blog post, they said that in Facebook Pay to the 'Accounts Center' one can enter your payment information once on Facebook to use Facebook Pay for secure purchasing.

Profile photos and names can be synced across Facebook apps by the users. Facebook said that if one changes the name or profile photo on Facebook, it will update on Instagram. If you want, you can stop your name and profile photos to sync going forward. Facebook has wanted to introduce cross-platform messaging for Facebook, Messenger, Instagram, and WhatsApp for several times now.