Netflix vs Amazon Prime Video: Which one is best?

The entertainment industry has evolved over the last few years owing to various streaming websites, with growing choices for accessing content online. Digital media has made its way through an amazing evolution over the last few decades from mobile screens to online streaming platforms. New online platforms and streaming websites have emerged that let movie/series lovers watch video content over the Internet from anywhere.

The growth of online streaming changed the multimedia and entertainment world. Several online streaming platforms names come to mind when talking about online streaming but none can beat Netflix and Amazon Prime Video in competition. These are some of the widely used video streaming services and people's favourite choices across the world.

With online Streaming websites coming into a discussion, the inevitable question of which of them is the best also comes into the picture and there is a multitude of content to watch on the Internet depending on the individual choice of the viewers.

Overview of Netflix and Amazon Prime Video

Netflix is an online streaming video-on-demand subscription service that offers its users access to a massive list of movies and TV shows from around the world for a nominal monthly or annual fee.

It was founded by Reed Hastings and Marc Randolph, the entertainment company has grown from a DVD mail-order service and product to a global Internet TV sensation and now Netflix has undergone various ups and downs since its inception in the year 1997 but evolved dramatically over the years to become

the global leader of mainstream media across the world and it's the most common digital name today in the world of online streaming.

Amazon Prime Video is a digital subscription-based video-on-demand streaming service owned, operated and managed by Amazon that offers a myriad of movies, TV shows, documentaries, comedy specials, and so on. It costs INR 999 for a year which lets viewers enjoy unlimited video streaming and ad-free music on top of Amazon-exclusive deals plus free two-day shipping after a 30-day free trial.

Netflix vs Amazon Prime: Content

When it comes to films, Netflix caters for an evolving catalogue of classics, relatively latest movies, and some exclusive indie films. Amazon Prime Video also provides a similar catalogue but it's more aimed at TV shows than films. Note that Prime Video also needs you to pay to watch some films despite having a Prime membership. The total number of TV shows and movies available on both services continuously gets the latest updates and evolves from time to time.

Which one has better Plans Netflix or Amazon Prime?

For a college student, one can pay just INR 499 per year for Amazon Prime and everyone else has to pay INR 129 per month for Amazon Prime. Prime users can use up to 3 screens at a time even get Free shipping on Amazon.

Netflix offers various options when it comes to charges INR 199 – INR 499 per month for one screen option, INR 649 month for two screens plus HD access, and INR 799 month for 4 screens plus Ultra HD access but with no other benefits.

Amazon Prime is a bundled service and various products but not just video streaming, Prime also gives you music streaming services with its Prime Music. It has a music library of over 12 languages – English, Hindi, Punjabi, Tamil, Telugu,

Marathi, Bengali, Malayalam, Kannada, Bhojpuri, Gujarati, and Rajasthani.

Apart from that you also get a host of other advantages like free two-day shipping on the Amazon India website, and early access to Amazon sales and deals, and more and Netflix is a pure video-streaming platform only.

Amazon does not charge you extra or hidden charges for the 1080p Full HD and 4K Ultra HD resolutions on any kind of its plans, whereas on Netflix you have to pay differently according to the service you need for 1080p and 4K Ultra HD video quality unless you go for the INR 800 plan. Also, Amazon allows you to stream videos on three different devices simultaneously and incase of Netflix, you have to pay INR 800 if you want to stream it on four devices at the same time.

So Since you get that Prime Video also comes with free 2-day shipping for all Amazon products and great deals on subscription services, Amazon is the winner in this category.

Is Netflix better than Amazon Prime?

If you see, the offers by both platforms are providing very competitive content. Which makes it even very hard to make a decision on which one is the best.

Over time, the meaning of the phrase "Netflix and chill" has evolved and has gained popularity on the internet across the world and users are actually using Netflix more to chill and enjoy the engaging content. What Netflix does is it premiers every episode of a season at once, and tempts its audiences to binge-watch a series upon release.

The cheaper plans get picked up all the time for Individual Amazon Prime Video is an amazing service, and it saves their users from buying expensive Netflix membership and On the other hand, customers who do not want to compromise on the good content, easily love Netflix.

Currently, Amazon Prime is not as entertaining as Netflix but some individuals are fine with it. Amazon Prime Video has more than enough content to keep the streaming habits going game strong and the choice is subjective here according to the personal taste and requirements.