

# Increase productivity using technology

Technology provides ample opportunities to maximize efficiency in your business. When the tasks are performed by hand, it can be full of errors and time-consuming but when technology is used for the same operation, the errors are reduced and your precious time is saved which you can utilize to market your business hence overall business productivity increases.

- Many tasks that you do again and again are reduced with the help of technology. It keeps the performance and deadlines on track. Technology helps to bind the team together and hence increase the overall performance of the team. For example, the audio and video calls make communication easier and more clear understanding of ideas one teammate wants to convey to others, through Skype, Telegram and other direct messaging apps helps to improve workflow and enhances employee engagement.
- Technology allows faster retrieval of data, hence making employees serve more customers at the same time. Instead of searching the file cabinets, you could use the database to store the records of the customer, so that within a short period you could access the record you want to update.
- Technology reduces cost by providing a very good level of service to customers and orders are processed much faster-using productivity software hence reducing operational costs and increasing revenues. Productive employees require instant access to data and information and hence the mobile-friendly technologies help them to collaborate efficiently.
- Remote working technology is making it possible to save money and time for both the employee and organization hence making business more efficient and productive.

Because of the improved internet and server technology, people are comfortable working from home and more effectively than they were working in the office.

- Many employees can access the servers of the company using VPN technology and have access to mobile applications and track their clients even when they are not present in the office. Remote working has made people more efficient by cutting down the extra time of the company that is not productive.
- Many of the functions that were performed by hand are now automated and performed by computer programs using “Automation Technology”. Businesses can analyze data faster than before because of the software that can accomplish the task of data analysis quickly and find the statistically significant results more quickly which generates the actionable data. Overhead costs are also cut down as the data is generated using automation and businesses are no longer dependent on people to do these time-consuming tasks.
- Technology has improved the accuracy of various tasks that used to be full of errors. The automated computer programs can perform the same task again and again with pinpoint accuracy, which saves man-hours that were used to check the task whether it is correct or not.
- Explore the virtualization that helps to increase business redundancy and during a power outage, it is to get your team back up and run it instantly if you have a virtual copy of your infrastructure otherwise you may have to wait for a longer period. If you already have virtualization then you can add a phone system to it which saves, even more, the cost of service upkeep.

The increased efficiency means the companies can move ahead with the business decisions at a faster rate than usual, this increases the profit for the company. The usage of the right technology maximizes the efficiency and profitability of the business.