

List Of Women Entrepreneurs In India 2022

Women entrepreneurs have an increasing presence in the business industry, which has influenced the social and economic demographics of India. The participation of women in the working force has helped millions of families to pull out of poverty and has led to an employment society. Women are well known for their leadership skills and hence dominate in new-age industries, where more than 55% of the employees are women because of their high-precision work and better productivity levels. This attitude towards work and commendable business skills have also emphasized the importance of women in the modern era.

According to Boston Consulting Group, start-ups founded or co-founded by women generate 25% more cumulative revenue over time. Moreover, women-led businesses are estimated to grow by 92% in the next five years.

1. Aditi Gupta: The Co-founder of Menstrupedia

Aditi Gupta is one of the Indian women entrepreneurs who is an author and the co-founder of the comic book Menstrupedia. Tired of the myths and misinformation that surrounded Menstruation which our society has, she took it upon herself to make a change. She and her husband co-founded the comic book in 2012. Today, Menstrupedia has been used in 6,000 schools and has benefited more than 10,00,000 girls in 14 different languages.

Achievements

- In 2014 she was listed on the Forbes India 30 under 30

- list for her work towards breaking the taboo in society.
- She is a social woman entrepreneur in India working towards raising awareness about menstruation.
- She is a Ted Talk speaker and has got featured in The Wall Street Journal, Reuters, CNBC, and BBC

2. Divya Gokulnath: Co-founder BYJU'S

Divya co-founded Byju's, an educational platform to help students learn better anytime anywhere. She joined Byju Raveendran's classes as his student first. And then soon she became a teacher at Byju's classes and then got married to him. When it was time to launch the Byjus on the huge platform he chose her to do it with. Today, BYJU is the most valuable ed-tech educational company in the world.

Achievements

- In 2019 Divya was featured as one of LinkedIn's top voices.

3. Vandana Luthra: Founder of VLCC

VLCC is a popular recognized name in the beauty, health, and fitness industry. She started her journey in 1989 with the opening of a beauty and slimming services center in New Delhi, India.

Achievements

- In 2008 Vandana won the Rajiv Gandhi Award.
- In 2010 she won the Enterprise Asia Women Entrepreneur of the Year Award.
- In 2012 She won the Asian Business Leaders Forum Trailblazer Award.

- In 2013 She was awarded one of India's topmost honors, the Padma Shri, for her vast contribution to Trade & Industry.
- She has got featured in the Forbes Asia 2016 list of 50 Power Businesswomen in the APAC region.
- She has got featured in Fortune magazine's annual listing of the 50 Most Powerful Women in Business in India from 2011 to 2016.

4. Mansi Gupta: Co-founder of Tjori

Mansi Gupta is the co-founder of the lifestyle brand 'Tjori' which was launched in India in 2013. Tjori is a lifestyle brand that has products in the apparel, home, wellness, jewelry, shoes, and bags categories; it recently launched a mother and child catalog. All of these categories follow the richness of Indian handicrafts and the rich quality of international standards.

She created this brand with the idea of promoting traditional Indian handicrafts with a touch of modernism to fetch them worldwide recognition.

5. Vani Kola is the founder and Managing Director of Kalaari Capital

Kalaari Capital is one of India's leading early-stage venture capital companies. She has successfully led more than 30 investments at Kalaari in e-commerce, gaming, digital content, and many more. Some of her successful investments are Dream11, Myntra, Cure. fit, and Snapdeal, and also on the board of several companies that are redefining the landscape of Indian business.

Achievements

- Vani Kola has been profiled in many books.
- She is identified as one of Fortune India's 'Most Powerful Women in Business.'
- She is also supporting various organizations, entrepreneurship, and women leadership.

6. Aditi Balbir the founder and CEO of V Resorts

V Resorts is a firm that provides holiday experiences that showcase the real India. In 2014 V Resorts was started as her first venture. She received \$ 9 million in two successful rounds of funding from Bedrock Ventures, Seedfund, and RB Investments. She has contributed to building the business from the ground up to develop and manage unique resort properties in India.

Achievements

- In 2017 She received the Young Women Business award by CNBC TV 18.
- In 2017 Exceptional Women of Excellence by the Women Economic Forum.
- She also won fortune 100 Most Powerful Women Asia 2017.
- In 2016 Dell Foundation's 200 most powerful women entrepreneurs in the world.

7. Suchi Mukherjee founder of LimeRoad

In 2012 LimeRoad is a social-commerce website where products are shared and sold. These offerings are targeted directly towards the women's community and the fastest-growing fashion online platform today. She was also part of the team building

out the UK business for eBay in the past, an executive management team member at Skype, and a managing director at Gumtree as well.

Achievements

In 2010 she was among the 15 women voted for 'Rising Talent Global Leaders Under 40' at the World Women's Forum in Paris.