

Advices for aspiring women entrepreneurs

Women who organize and manage a business or enterprise are known as Female Entrepreneurs. Over recent years, instead of continuing the work under male dominated workplaces, womens have started working with female owned businesses or started their own businesses.

Women have started expressing themselves in every field like arts, technology, freelancers, women entrepreneurs are constituting a much bigger part of the workplace, with 114 percent more than from the last few decades.

As you all know, it isn't easy for women to prove their mettle in every field. However, fighting against the stereotypical male-dominated society, women's contribution has become more important as business women, entrepreneurs, leaders, actors etc. With the beginning of this new era, many women entrepreneurs are continuously rising and there are so many opportunities available for all females in every field to move up the hierarchy these days.

Here are some of the tips for aspiring female entrepreneurs.

- **Work in every field**

"Nothing will work unless you do."- Maya Angelou. You need to understand all facets of business, if you are planning to run one. You should know that you are going to bring a change and make a difference, and you will. But you need to have a proper start and the necessary skills to make that difference. Put your heart into the work that you have started and finish this out.

- **Give your 100 percent**

You need to believe in yourself and tell yourself that you

will kill this given task and give your best. For instance, if you are hired as an intern in a company then, while making your coffee for your boss, make the best coffee. And if you are answering phones, then be extra nice.

If you are doing the most mundane tasks extremely well, then you will be noticed by others. So, no matter what you're doing, kill it in every task with your efforts.

- **Don't be afraid of failure**

"You never lose in business, either you win or you learn."- Melinda Emerson. Childrens are taught from childhood that failure is a negative aspect. But don't forget that failure helps you to try different things and make progress in your life. Every failure teaches you a lesson about what doesn't work, failures can actually be successes in disguise if you treat them as such. Sometimes, failures can be a changing point of your life. So don't be afraid of trying new things.

- **Always aim higher**

Most people feel successful if they are outperforming the people around them, but try to outperform yourself. You have seen that an ant tries to climb a wall after falling 100 times, still she doesn't give up and starts it again. So, always aim higher because one little extra effort can be big payoffs. Nothing is impossible if you work hard, no matter what challenges come in between.

- **Surround yourself with supportive people**

Before you become serious with someone, any friend, any business partner, always make sure that everyone who is near you, supports you and your career goals.

- **Value Your Voice**

When you're the only woman in the room or only person among strangers, it can feel like your voice doesn't matter. But no,

it matters more because you're bringing a new perspective among them. So, be bold with your voice and present your ideas in front of others. By valuing your voice, you are taking one step towards success and making a difference.

- **Have a daily routine of your work**

'How far can I push the company forward in the next 24 hours?'" –Leah Busque, founder and CEO of TaskRabbit. Every day is new to have a new beginning. Each day has a unique impact in one's life. So, don't waste it by thinking that you have lots of time. Every day is important so make sure to give 100 percent every moment with authenticity, true kindness and generosity.