

Softbank May Return With Investment Of \$700 Million In Flipkart

The company is working on Consumer preferences and changing themselves and moving towards quality brands. Havells is expanding its network in rural and semi-urban markets and being confident in long term demand trends. As online is a modern format of retail that will gain relevance in the coming years through alternative sale channels. Havells is reaching the heartland with a distribution network in semi-urban and rural markets.

Havells India is confident of the medium to long-term demand trends and it is also expanding its network in rural and semi-urban markets.