

RIL has discussed to start Urban Ladder, Milkbasket

To strengthen the e-commerce market in India, Mukesh Ambani owned Reliance Industries Ltd (RIL) is going to launch an online furniture brand Urban Ladder and milk delivery platform Milkbasket. If the deal with Urban Ladder will finalise, RIL will spend \$30 million for the business. Milkbasket is also in the initial stage of discussion with Amazon and Bigbasket and will start across Gurugram, Noida, Dwarka, Ghaziabad, Hyderabad and Bengaluru.