

Google sent a notice to Zomato, Swiggy for violating Play Store rules

Google sent notices to the Food delivery provider apps Swiggy and Zomato because of the use of in-app gamification features used by both platforms which violate the Play Store guidelines. A company related person announced that they already realigned its business strategy according to Google's guidelines. They will launch a more exciting program by replacing the Zomato Premier League with this weekend.