

FreshToHome raises \$121 million in funding to enlarge in India

Euro monitor the total consumer market size of the fish and meat segment in India in 2019 at around \$94 billion. FreshToHome, a Bengaluru-based online fresh fish and meat retailer, has lifted \$121 million in Series C funding conducted by Investment for the sector as consumers look for a secure way of buying fish or meat, and freshness in biodegradable.