

Flipkart collaborated with Max Fashion for the upcoming festive season

Walmart-led Flipkart has collaborated with brand Max Fashion which has 340 stores across 130 cities, for the upcoming festive season. For the sale event Big Billion Days, Flipkart has partnered with the Dubai-oriented Landmark Group to raise the number of collections. This partnership helps Flipkart to expand its collections of apparel and accessories with more offers to customers for the festive season.