

CMD Anil Rai Gupta: Havells India Is Confident Of Demand Revival

The company is working on Consumer preferences and changing themselves and moving towards quality brands. Havells is expanding its network in rural and semi-urban markets and being confident in long term demand trends. As online is a modern format of retail that will gain relevance in the coming years through alternative sale channels. Havells is reaching the heartland with a distribution network in semi-urban and rural markets.

Havells India is confident of the medium to long-term demand trends and it is also expanding its network in rural and semi-urban markets.