

15 Startup Ideas To Make Money In 2023

Are you looking for profitable businesses to start in the new year of 2023? With the rise of entrepreneurship, more and more people are looking for ways to make money on their own.

Startups are a great way to take your entrepreneurial spirit from an idea to the implementation phase quickly. Starting a business has never been easier; with the advent of technology and the internet, setting up a business has become much simpler.

What's more is that there are now more opportunities than ever before – with so many innovative ideas out there just waiting to be brought to life.

So if you're one of those entrepreneurs who is dreaming up ways to put their skills and talents into action.

Here's a list of 15 startup ideas that could potentially make you money in 2023.

With these creative small business ideas, you can build your dream company while also making a positive impact in your local community!

1) Vlogger or blogger

If you're passionate about one specific topic and enjoy writing or being in front of a camera, consider starting a professional blog or vlog. For a blog, all you need is a laptop or computer and a website to get created.

Conversely, Vloggers should invest in a high-quality camera or

your phone camera will also work well with video-editing software, and AV equipment as needed. To make money in 2023, you can offer advertising space on your website, find video sponsors or collaboration with other brands.

2) Video Editor

Many companies, influencers, and potential YouTubers want to take their videos to the next level but don't have the skills or equipment to produce high-quality videos. If you have experience as a video editor, a solid portfolio, and the desire to help individuals and businesses create stunning videos, becoming a freelance video editor is an excellent way to make money in 2023.

3) Freelancer

If you have a particular skill, like writing, graphic design, coding, or other such types of work, offering your services as a freelancer and creating an independent network is the best way to convert a side hustle into a full-time business. You can make arrangements like doing work 9-to-5 and in a few months, your business will create several regular clients.

Freelancers launching as a full-time company, often assimilate as an LLC. This means that income is taxed at the personal level, rather than the corporate level. The income or salary is subject to personal income tax.

4) Commission-only sales

A professional working in this field usually earn more than one who earns a basic salary. You have your salary based on your job performance. If you are a passionate and motivated individual, you will surely achieve success on this path.

5) Podcasting

Start creating your podcasts, if you are passionate about the niche subjects. It is worth it today to provide the content with digital audio technology.

You can gain a loyal following in no time with your dynamic marketing tactics, or by giving them a dose of inspiration every day. Podcasts will bring you revenue in the form of paid advertisements, sponsorships, and more.

6) Open a Thrift Store

Thrift stores are trendy startup ideas today and are in high demand. A thrift store business could be best for you if you enjoy bargain shopping or have a passion for vintage, retro, or high-fashion items. Through this, you can support a sustainable environment as well.

This business has many ways to go, but you will need a solid plan, high-quality inventory, and excellent marketing skills. And this is the best startup idea to make money you just have to start selling your old clothes or you can even purchase them from a collect market.

7) Social Media handler

Almost every business today needs the value and benefit of social media marketing. Social media handlers are in charge of a business's social media presence across all social media platforms.

A Social Media handler is in charge of a company's public relations by implementing content strategies on social media platforms. Analysing engagement data, identifying trends, and customer interactions, and planning digital campaigns to build community online are among their many responsibilities which can be the best startup ideas.

8) Affiliate Marketing

Affiliate marketing is a business model that pays a third party to generate leads or traffic to the business. These days, everyone from influencers to significant news publications relies on affiliate marketing to drive profit.

If you have a robust audience you can plan to build one, you can make a bank with affiliate marketing. The industry generated \$6.4 billion in 2020 and continues to grow, making this one of the best startup ideas to make money in 2023.

9) Graphic Designing

There is consistently high demand for graphic design services in India today digital marketing and social media-friendly advertising, a company's visual design is arguably more critical than it ever has been in the past years.

Today, graphic designers can earn from \$15 – \$35 per hour, depending on their experience in the industry.

10. Copywriter

Copywriting is more than just pretty words and catchy taglines today. As companies look to build their audiences. Being a Copywriter is such a profitable startup business idea. Copywriting can be assets, specifically those related to SEO and social media. It can be revenue-generating machines for companies, and they come with the metrics to prove it.

11. Build apps & websites

If you have coding skills you can build apps and websites. For example, create a theme template and offer it to businesses seeking a low-cost, do-it-yourself approach to websites and apps. You can also work with customers to create custom websites and apps that meet their requirements.

12. Buy and sell domain names

You can't have a website without domain names. Many entrepreneurs buy domain names to resell them for making money. This can be a long-term startup idea which would need both money and time, as you will need to hold on to your domain names until you receive a good offer.

13. Proofreader

Being a proofreader could be a great money-making option in 2023 if you're a voracious reader. Give honest feedback to others content writers before they publish their work such as manuscripts for books, research papers, or whatever else you are interested in reading about.

An eye for detail and expertise in the field is needed for this position to ensure that everything is print-ready.

14. Theme Designer

To be a theme designer, you must create new website themes that companies can use. This could need investigations of well-known pieces, identifying their mistake, and then developing a unique theme that addresses these issues while remaining unique to the previous theme's popularity.

If you're an expert in a particular industry, creating themes for that field could bring you a lot of money.

15. Online tutoring

If you're an expert in the subject, you can start the business of online tutoring. It is essential to have a bachelor's degree in the subject you intend to teach.

You can find online tutoring customers.

Expertise, because you'll be able to share your skills and

knowledge to enhance other students' knowledge. You can deliver lectures and interact with your students over Zoom, making online tutoring one of the easiest online startups you can start in 2023.

Summary

In this article, there are 15 startup ideas to make money in 2023 ideas you can select to work on. Money is essential, but you'll need more motivation than that to keep going in the market competition. Remember to become an entrepreneur and make a successful business with a vision that aligns with your talents and abilities.

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