

# Inspiring women entrepreneur on how to find their startup idea

Female entrepreneurship is on the rise, with women making up 38 percent of business owners. 1,072 women-owned firms are started each day, and nearly 85 percent of women reported starting their business because they saw an opportunity.

Those encouraging statistics will continue to grow as more and more women strike out on their own. However, it is important to know how to utilize the right opportunity at the right time and it is not always obvious to leave the job behind you. So, women need to take a step ahead and work to build their future in business.

The women entrepreneurship platform in India has witnessed tough alterations with the growing sensitivity to her role and economic upright in society. Nearly all nations have perceived an expansion in women possessed businesses over the last few years. The three main explanations for a woman to commence business ventures as proficiency, understanding of her scope, and flexibility.

A woman entrepreneur is an individual who takes on a tenacious role to satisfy her necessities and, in the procedure, turn out to be economically self-sufficient. A woman entrepreneurship platform is a place where a lady can always seek to do something productive and positive in the field of business in addition to deliberating ethics to family and social life.

## Where to start

A happiness and life purpose expert believes that every aspiring entrepreneur should start a business that's

meaningful to them.

When you're ready to begin the business you're most passionate about, consider your limitations. saving 20 to 40 percent per paycheck before you quit your job to begin your business. But, most importantly, Emerson emphasized the importance of doing your research. Make sure you know who your paying customer is. You always have to check and make sure your business model makes sense in an industry that's growing and not sinking.

As you get your business off the ground, surround yourself with people who will help you succeed, whether it's through support or lending a hand to get the business started.

One of the things that have been harder for me to learn is to bring other people with you. It's very lonely to have your own business. There are so many important skills, and you can't be good at everything. It's OK to ask for help and collaborate with other people.

Starting and running a business is by no means easy, and there are going to be a lot of hardships and emotional setbacks. You'll learn and adjust and keep moving forward. Before you know it, you'll be making money doing what you love.

Some small business ideas for startups by women in India that can also be managed from home are listed as under by one of the best consultants for business ideas:

- **Boutique and Beauty Parlor**

Even though there is the presence of boutiques in any city, the client base of such stores keeps on snowballing every day; as clienteles want improved quality and change in the categories of clothes and accessories they dress-up in. These small businesses only require less investment in training, quality products, and basic gears. One can without difficulty turn a standby room into a cozy beauty salon.

- **Fitness Center (Gym)**

This business requires a bit of additional investment to set up, but the subsequent profit is excessive. The types of equipment in the gym are exclusive and expensive but are a one-time investment. Since nearly everyone is health cognizant these days, the business will be lucrative.

- **Consultancy**

If you are sound, cognizant of the market everywhere around you, and have a good link of contacts with professionals from various industries, you can set up a consultancy firm and segment the information with others. Setting up doesn't need much investment.

- **Internet Business**

The Internet has changed our existence. There are numerous ways to start making money online. One can put their skills to custom and start freelancing on the web writing blogs, articles, and provender websites.

- **Restaurant**

Most women are talented and passionate about cooking. Therefore, this is a good woman entrepreneurship platform business idea that will work for them. Women can twitch their restaurant or café. They can likewise commence a catering or take-away amenity too.

- **Interior Decoration Store**

According to the consultant for business ideas, Women have a virtuous sense of designing and preserving their homes beautifully, hence they can open an interior designing business.