

# Human resource management advantages and Strategies to develop social skills

To all the companies, their employees are of utmost importance, as people working for the organization decide its fate. Their passion for work, productivity, and determination is responsible for the company's growth. For the benefit of employees and the company, the Human Resource Management (HRM) Department is necessary.

Human Resource Management (HRM) is a procedure to hire and manage people to link their functions with the company's objective. It involves selection, enrollment, training, development, encouraging a healthy environment, orientations, developing good relationships, taking the responsibility of medical and safety measures, creating a feasible schedule, arranging meetings and conferences along with assigning tasks to team members to elevate the work output.

## What is Human Resource Management (HRM)

The HR department is a vital part of any business that deals with human resources. It helps in managing the entire workforce, including recruitment, training, compensation, performance evaluation, employee relations, benefits, etc. The role of an HR manager is not only limited to these activities but also includes strategic planning, budgeting, and helping employee feel secure about the future.

The following are some of the key responsibilities of the :

Recruitment – This involves hiring new employees or re-hiring existing ones.

Compensation – Payroll is one of the most important parts of the HR function. In this process, salaries are determined based on job requirements, experience, and other factors.

Training – Employees need to be trained regularly so they can perform their jobs effectively.

Performance Evaluation – Performance evaluations help managers identify areas where employees could improve.

Benefits – Benefits such as health insurance, retirement plans, etc., are provided by the employer to employees.

Employee Relations – Managers must understand how their employees feel about various issues such as salary increases, promotions, etc.

Strategic Planning – Strategic planning is done to ensure that the organization has a clear direction and vision.

Budgeting – Budgeting is essential to determine the amount of money needed to run the organization.

Human Resource Management is a procedure to hire and manage people to link their functions with the company's objective. The main aim of HRM is to provide better services to the customers by providing quality products and services. A well-planned HRM strategy will help businesses achieve their goals.

## **Benefits of Human resource management to Business**

### **1. Secure Top Talent**

Finding the right candidate for a role can be challenging. According to research conducted by LinkedIn, the average tenure for a software engineer is 3 years. That means finding someone new every year. Finding the perfect fit takes time,

effort, and money. A good HR can find the best candidates that benefit the company's needs and Companies struggle to retain staff because of poor communication, unclear career paths, lack of development opportunities, and bad culture. An effective HRM can reduce turnover by creating a positive environment for employees.

## **2. Stronger Onboarding**

Your company's onboarding process should be an important part of your recruiting strategy. Offering new hires a strong onboarding program can make them more productive and increase retention rates. An effective onboarding process helps your new hires get acclimated to your culture and company while also making sure they're ready to start contributing right away. A poor onboarding process can lead to lost productivity, bad morale, and disengagement.

## **3. Better Communication**

Effective communication between managers and employees is crucial to building trust. Poor communication leads to misunderstandings and miscommunication which can lead to conflict.

## **4. Improve Employee Retention**

When you have a great team, it makes sense to keep them around. However, when employee attrition becomes too high, it can negatively impact business performance. Good HRM is essential to boost employee engagement, improve team building, real time feedback to office issues and find solutions to them can help employee feel valued and boost productivity and higher profits

## **5. Fewer Compliance Issues**

If you want to avoid costly compliance issues, then you need

to create a strong HR policy. This includes things like anti-discrimination, anti-harassment, and anti-retaliation policies. These policies protect both your company and your employees from potential legal problems.

## **Here are the top 7 advantages of HRM ensuring maximum productivity of the organization :**

### **1. Better Communication**

Good communication between employees and employers ensures that both parties understand each other's needs and expectations. This leads to better understanding and cooperation among them.

### **2. Improved Productivity**

An efficient HRM system allows the organization to focus more on its core activities rather than spending time on administrative tasks.

### **3. Recruitment and Training**

Selecting the right type of people is a crucial task and human resource management not only approaches all the suitable candidates but also creates perfect job description for each role. After the recruitment process, the HRM department trains the candidates to become fit for the job role without any major issues.

It will help them understand their duties, keeping a check on their work efficiency during their time in training.

## **4. Performance Management Strategy**

Employees need some reward for the effort they are putting in the work. Performance Management Strategy motivates them to continue putting their 100% in the work. Without any reward system, many people will be careless and will not take any interest in work.

The HRM department is responsible to measure the work efficiency and design a "Performance Management Strategy" accordingly.

Not only rewarding the employees but the HRM department would also help them in improving their skills and encouraging them to perform extraordinarily in their tasks. It is open to recognize and appreciate the deserved ones and an effective PMS is one of the most potent tools used by the HRM department.

## **5. Building Relationships**

No one wants to work in a tense environment. For most of the employees, the workplace is their second home and happy people make it more productive. Every person has their moral values, similarly, a workplace is full of ethics and values designed by the HR department. It makes some policies, conducts and understands the risk of carrying out specific tasks. The HRM department builds good relationship with the employees by making sure that everyone feels comfortable in their own space. They ensure that there is no discrimination or harassment in the workplace.

This helps in creating a healthy working environment where every employee can express his/her views freely. In this way, the company becomes a safe place for the employees to share their ideas and suggestions.

It helps to build healthy relationships between the clients

and the employees, the employer, and the employees without hurting the sentiments of employees.

## **6. Managing Conflicts at the workplace**

Disruptions and conflicts often occur in the workplace. Chances of internal conflicts can be prevented with the help of the human resource department. It takes action timely and resolves the contention systems in which multiple employees are sharing a common channel that can lead to conflict.

The HRM department also deals with one-to-one disputes, which could be between two employees or between the employer and the employee.

## **7. Improving Employee Turnover**

The HRM department looks after the employee turnover. High employee turnover can badly affect the overall productivity and severely damage the reputation of the organization. Employees are the asset of a company and hiring a new employee every time is a painstaking process. Even a single employee turnover costs twice as their current salary to hire and train a new person.

It is unpleasant for the company's atmosphere, that is why the HR department carefully examines the terms and conditions of the company and hires the right people from the beginning to reduce the turn over to a considerable level. It ensures that the person is not only skilled but also has the best interests for the company

## **HR Strategies to develop social skills:**

HR is responsible to create a great office team, which requires efforts on improving and upskilling employees

professionally and personally, and social skill is one of them . Social skills are those abilities that enable individuals to interact appropriately with others. Social skills include communication, self-control, assertiveness, empathy, responsibility, cooperation, leadership, conflict resolution, negotiation, and teamwork. These skills help us communicate effectively with others and build relationships. As we grow up, our social skills get developed gradually. However, it is possible to learn them at any age.

## **Why social skills are important**

Social skills are essential because they allow us to communicate better and more efficiently. As a result, we can build stronger, longer lasting relationships with our colleagues, clients and new connections. Social skills are important at all levels, whether you're just starting out, working in an entry level role or a senior executive.

## **Advantages of social skill development to once career**

Social skills help you get ahead in your career. Social skills give you the opportunity to:

- Get ideas, information, techniques, and perspectives from people who have different areas of expertise.
- Add your own perspective to help others understand the topic better.
- Achieve tasks and collaborate with others towards a common goal.
- Provide mutual support for situations that are difficult or hard to navigate.
- Expand your network to meet people who can help you achieve your goals.
- Get personalized feedback and recommendations from others

- Make the workplace more fun

## **How to improve social skills in the workplace?**

There are various ways through which you can improve your social skills at workplace. Some of these methods are discussed below:

There are various ways through which you can improve your social skills at workplace. Some of these methods are discussed below:

### **1. Communication Skills**

Communication is the key to success. The first step toward communication is to know what others want to say. You should listen attentively to understand what other people have to say. This helps you to communicate effectively.

### **2. Problem Solving Skills**

Problem-solving is another skill that needs improvement. If you face a problem in the workplace, then you need to solve it immediately. There are many situations when you may have to take decisions on your own. This requires you to think about the problem and find solutions.

Improving social skills is a very essential need in the workplace. It reduces the chances of misunderstanding and maximizes productivity. Here is what you need to know.

### **3. Manage Relationship**

You spend a lot of time in the workplace more than you spend at home. You can begin to understand the value of relationships with your co-workers and managers. Good relationships will help you perform better and learn from other employees.



If a situation occurs to confront any person, do it thoughtfully. A difficult co-worker may become your best friend over time. Cooperate with others and understand their way of working. Though you may have your tasks, it is the team that contributes towards the overall success.

#### **4. Work on your listening skills**

Active listening helps in improving performance and understanding people in the workplace. Pay attention to the speaker and put aside all other distracting thoughts. If you want to respond, assert your opinions respectfully.

#### **5. Accept Criticism**

It is difficult to accept criticism but constructive criticism elevates your progress at work. Accepting negative feedback improves your self-confidence and boosts your confidence.

#### **6. Appreciate feedback**

Ask trusted colleagues, friends or family members to give you honest feedback about your skills and abilities. You may need to ask them to review your resume or portfolio. Ask them what they think could help you improve your career.

#### **7. Setting goal**

Use feedback from colleagues in a positive way to help you set goals that will help you become an effective leader. Set specific, measurable, attainable, relevant, and time-based goals. See more about goal setting [here](#).

#### **8. Improve your body language**

Your body language reflects how you feel inside. When you smile, show interest in others' comments and gestures. Avoid crossing your arms, legs and feet. Keep your hands visible and avoid touching anything unnecessarily.

## **9. Be Honest**

Honesty is one of the most important qualities required by an individual. Honesty helps you build trust among your colleagues and customers. Be honest even if it hurts you or makes you feel bad.

## **10. Improve Self Confidence**

Self-confidence is a vital quality for every employee. It allows you to be confident in front of your boss and peers. Developing self-confidence increases your ability to handle stressful situations.

## **11. Improve Your Teamwork**

Teamwork is an important part of managing relationships. Work together with colleagues and share responsibilities. This will increase the efficiency of the entire team. Learn how to build effective interpersonal relationships and manage conflict. Learn how to deal with difficult situations. Improve your ability to interact with different types of people. Learn how to get along with others and gain respect.

## **12. Be yourself**

Before considering the opinion of others make sure you have implemented your ideas. Be mindful while making such alterations.

## **13. Self-Confidence**

Identify your strengths and have confidence in them. Professionals who communicate with confidence can much faster explain to their clients and work with their co-workers more efficiently. Don't worry about what others think about you. Confidence allows you to speak with clarity and concisely.

## **14. Appropriate Contact**

Social skills are not only about what you say to someone. You

must respect people's personal space. A good rule of contact is to stand an arm's length away from the person with whom you are talking. In this way, people will listen to you but will not feel that you are in their personal space.

## **15. Have respect for others**

While in conversation with people make eye contact to show that you are listening. If you have any queries, wait until others have finished their talks not causing them to forget what they wanted to say.

Having effective social skills is important to progress in the job. As social skills include a mixture of various skill sets, it is important to know the common skills in all of them.

Research shows that people who lack social skills at their work don't go along with the organization. They also find it hard to maintain a healthy relationship with their coworkers.

## **Summary**

Human Resource Management is a set of processes, systems, and practices that guide and support the creation, delivery, and use of all HR related resources within an organization. The purpose of human resource management is to create value through the development of employees, managers, and leaders. Human resource management includes activities like:

Recruiting – Creating the right candidate profile

Training – Developing skillsets

Evaluating performance

Supporting people throughout their careers

Making an open environment for collaboration