

Aatma Nirbhar Bharat: App Innovation Challenge receives over 6,940 entries

Ravi Shankar Prasad, the Union Electronics & Information Technology Minister in a statement on Monday said that the Aatmanirbhar Bharat App Innovation Challenge has received almost 6940 entries in which 1155 entries are being submitted under the social networking app category.

He said that these entries include 3939 from individuals and about 3001 from organizations and companies which are divided into 8 categories. As per reports, the last date of receipt of entries was July 26, and they have got over 6,940 entries which have been identified in 8 categories. These include 3,939 from people and about 3,001 from organizations and other corporations.

In the entries received from people, around 1,757 applications are ready to use, and therefore the remaining ones that 2,182 applications are under development. The apps that are submitted by organizations, in that 1,742 apps have been deployed already and 1,259 apps that are remaining are under development

The apps that are submitted based on the category-wise breakup that includes 1,142 under the business category, 901 apps under health and wellness, 1,062 apps are identified as e-learning apps, 1,155 apps are related to social networking, 326 games apps, 662 under work from home and office category, 237 news and 320 are in the entertainment category. Almost 1,135 apps are submitted under the other category.

As per reports, 271 of these apps have more than 1,00,000 downloads whereas 89 apps have million-plus downloads. The applications were collected globally including the remote and

small towns.

This shows the talent which exists in our country and the aim behind this App Innovation Challenge was to give a platform that provides the right opportunity for Indian tech developers, entrepreneurs, and companies who are at a scale that is unparalleled anywhere in the world.